



How Top Agencies Use Outmarket AI to Win More Business

The #1 AI Platform for Insurance

JANUARY 2026



Our team brings deep insurance and product expertise.



Vishal Sankhla

CO-FOUNDER & CEO

Repeat Founder
Head of Product Ethos,
Leadership roles at Meta & Uber



Andrew Khalatov

HEAD OF REVENUE

Proven Revenue Operator
Leadership roles at Unqork, Oliver Wyman,
Kadena, and Capco

Uber

Meta

IBM Research

unqork

OliverWyman

ETHOS

NEWFRONT

Built by industry leaders with deep insurance expertise, Outmarket combines world-class product innovation with firsthand experience working with brokers, agents, and top insurers.

THE PROBLEM

Manual Workflows Hold Agencies Back



Wasted Time, Process Friction, Costly Errors



Slower Growth. Team Burnout. Lost Revenue.



Win More, Service Better, Move Faster

Drive More Revenue

Save Two Days Per Week/User

Scales Team Expertise

Reduces E&O Risk

**Outmarket AI Provides a Better Product
and Faster Service to Your Clients in Less Time**

Trusted by 200+ Leading Insurance Brokerages



SUPERSURE™

HG Houchens
Insurance
Group™

COMMERCIAL INSURANCE
CA
ASSOCIATES

SwingleCollins
& Associates

ACCELERANT.

K2
INSURANCE SERVICES

RICH & CARTMILL, INC.
EST. 1922 INSURANCE • BONDS

jmb
INSURANCE

PORTAL
INSURANCE

G CONNOR &
GALLAGHER
OneSource

JKJ Johnson
Kendall
Johnson

M MOODY
INSURANCE AGENCY

DANIEL & HENRY
INSURANCE AND RISK MANAGEMENT

360RISK
PARTNERS

TOWNLEY
KENTON

G Christensen
Group
Insurance

RiskProNet
INTERNATIONAL

ISU INSURANCE
Services of Colorado

MANGER
INSURANCE

OXFORD
MILLIN

INFINITY
INSURANCE PARTNERS

SANDSTONE
INSURANCE PARTNERS

Weddin
Agency Inc.
INSURANCE

A AMELIA

IRMA
Integrity. Excellence.
& far more than Insurance.

the cody group
NEW YORK

S ONE SOURCE
INSURANCE BROKERS

OHL INSURANCE &
FINANCIAL SERVICES

B Hayward
BROWN
Flagler Inc.
INSURANCE

Sterling
Seacrest
Pritchard

MJ

ISU Steadfast

Intersure

BATEMAN,
GORDON &
SANDS, INC.
INSURANCE

C3 Risk & Insurance
Services

The AI Powered Insurance Platform



Outmarket is a Single Platform Across Every Core Brokerage Workflow

Pre-Built Workflows

Complete Quote Compare, Policy Review, Coverage Gap Analysis, Contract Review, and +10 other workflows in minutes

Custom Workflows

Develop and deploy custom AI-powered workflows quickly to manage all your bespoke workflow needs

AI Proposal Builder

Generate custom, polished, client-ready proposals in minutes. Produce branded and formatting proposals that stand out

AI Policy Checking

Document management to automate data extraction, and instant Q&A. Analyze and summarize large documents quickly, gaining actionable insights

Insights & Analytics

Gain instantly actionable insights across customers, carriers, products and producers without technical expertise.

Market Search

Easily query appetites extracted from carrier documents & websites. Customize carriers and wholesalers preferences to optimize revenue

Outmarket's prebuilt Workflows enable your whole agency

Producer Workflows

Account Manager Workflows

Customer Service
Representative Workflows

Coverage Gap Analyzer

Review Policies

Policy Checking

Review Policies

Compare Quotes

Contract Requirements Checker

Deep Prospect Research

Compare Policies

Loss Runs

Market Search

Smart Proposal Builder

Challenge Claim Denial

AI Assistant

Custom Workflows **streamline** YOUR Agency

Our Customers have built 100s of Custom Workflows including...

Endorsement
Impact Analysis

Underwriting
Compliance Audit

COI Policy
Compliance

Premium
Finance Review

Tower
Analysis

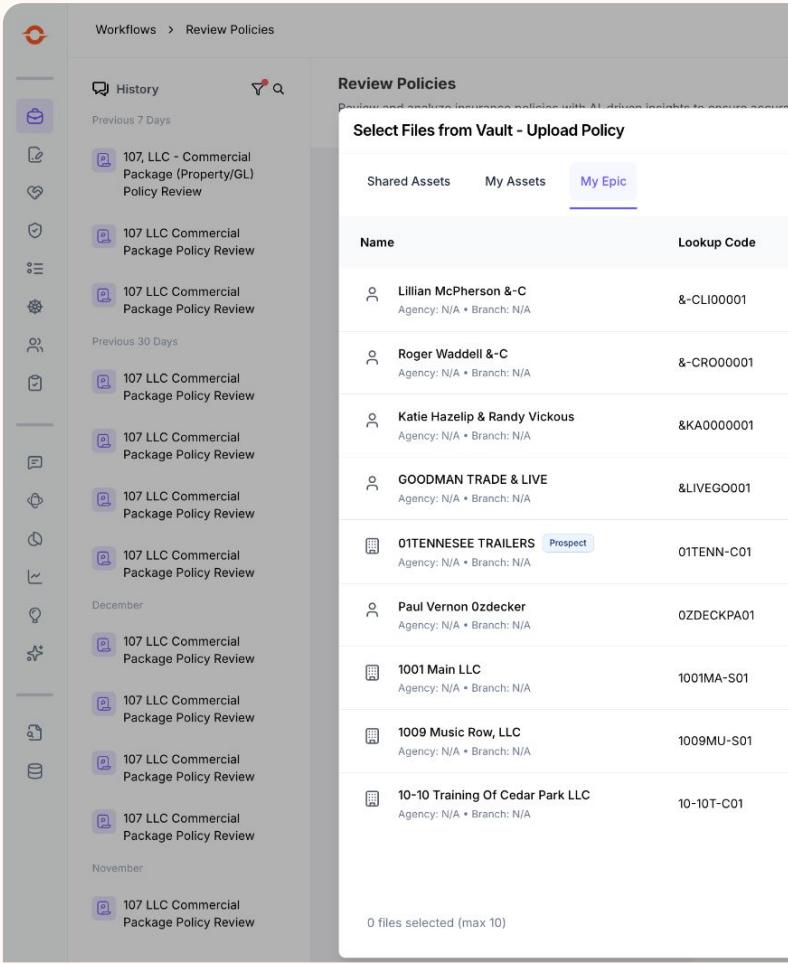
Document
Data Extraction

Commission
Reconciliation

Benefits
Sensitivity Analysis

Outmarket is deeply integrated with EPIC

- ✓ **Fast Setup:** Teams are live in minutes. We connect to Epic quickly, without long implementation cycles or heavy IT lift.
- ✓ **Deep System Level Coverage:** This is not a surface level integration. We operate at the system level inside Epic data and workflows, not bolt on exports.
- ✓ **Bi-Directional Processing:** Outmarket does not just read from Epic. We process documents, extract intelligence, and write results back into Epic.
- ✓ **Workflow Native:** Our workflows are triggered by Epic activity and objects. Users stay in their natural flow instead of switching tools.
- ✓ **Improve EPIC Data:** Outmarket turns Epic data into cleaner, more actionable system of record data.



The screenshot shows the Outmarket software interface. On the left, a sidebar contains icons for Home, History, Shared Assets, My Assets, and My Epic. The main area is titled 'Review Policies' and shows a list of 'Select Files from Vault - Upload Policy'. The list includes entries for '107, LLC - Commercial Package (Property/GL) Policy Review', '107 LLC Commercial Package Policy Review', and '107 LLC Commercial Package Policy Review'. Below this, there are sections for 'Previous 7 Days', 'Previous 30 Days', and months for 'December', 'November', and 'October'. Each section lists the same three policy review entries. At the bottom, a message says '0 files selected (max 10)'.

Name	Lookup Code
Lillian McPherson & -C Agency: N/A • Branch: N/A	&-CLI00001
Roger Waddell & -C Agency: N/A • Branch: N/A	&-CRO00001
Katie Hazelip & Randy Vickous Agency: N/A • Branch: N/A	&KA0000001
GOODMAN TRADE & LIVE Agency: N/A • Branch: N/A	&LIVEGO001
01TENNESEE TRAILERS Agency: N/A • Branch: N/A	01TENN-C01
Paul Vernon Ozdecker Agency: N/A • Branch: N/A	0ZDECKPA01
1001 Main LLC Agency: N/A • Branch: N/A	1001MA-S01
1009 Music Row, LLC Agency: N/A • Branch: N/A	1009MU-S01
10-10 Training Of Cedar Park LLC Agency: N/A • Branch: N/A	10-10T-C01

Built for Enterprise. Ready Day One.



27001



Industry Leading Security • Single-Tenant Solution • Role-Based Access
Teams Management • Customization • SSO • MFA



outmarketAI

Start Your FREE Trial Today
Unlimited Users and Instant Impact

Reach Out at riskpronet@outmarket.ai

Learn More at outmarket.ai